

Get Book Savvy

Educating Authors on Publishing & Marketing



Oh, The Places You'll Go!... Publish Your Children's Book!

**You've got an idea for a book you can write,
But what to do next is a terrible fright.
It's scary, it's spooky, and you don't know how,
We will show you the ropes, just register now.**

Frances and Jane will be teaching a class on publishing and marketing books on June 1, from 1:00-5:00 p.m. at Flagler College. Although the focus will be on children's books, many of the items to be discussed will apply to all genres, including:

- Publishing Options
- Book parts
- Illustrations and Photographs
- Book Design and Printing
- Awards and Reviews
- Fulfillment and Distribution
- Marketing



This workshop is being sponsored by the [Florida Heritage Book Festival](#). For more information, contact Jane Wood at 904-268-9572 or jane@getbooksavvy.com.

To register, go to the [Florida Heritage Book Festival](#) website. Registration is \$79 until May 31, and \$99 at the door on June 1.



New Research Opportunities

The Digital Public Library of America, an open network of comprehensive online resources is now open.

The DPLA offers a single point of access to millions of items- photographs, manuscripts, books, sounds, moving images, and more- from libraries, archives, and museums around the United States. Many items are in the public domain. [Digital Library](#)

May 2013

[Oh! The Places You'll Go...](#)

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Get Book Savvy helps current and aspiring authors simplify the process of publishing and marketing their books. Frances Keiser and Jane Wood are award-winning children's book authors and publishers with more than twenty years' experience in publishing. Together they offer workshops and seminars that include publishing options, book production, printing, distribution, fulfillment, and marketing. There's more to publishing a book than writing a good story. Learn some of the tricks of the trade from two professional instructors.

Find out more:
[Official Website](#)



Events

Save the Date!



The [Florida Heritage Book Festival](#) will celebrate its sixth anniversary on September 26-28, 2013, with a Writers Conference on Thursday and Friday at the Renaissance World Golf Village Resort and the annual Literary Legend banquet honoring best-selling author John Jakes on Friday night.

Book lovers of all genres can enjoy presentations all day Saturday at Flagler College. Details coming soon at the [Florida Heritage Book Festival](#) website, but mark your calendar now.



Tips

FAPA President's Book Awards

Submissions are now being accepted for the [Florida Authors and Publishers Association](#) President's Book Awards. The awards recognize book publishing excellence and creativity in design, content, and production for North American authors and publishers.



For the guidelines, eligibility requirements, categories, fees, and entry form, go to [FAPA website](#).

Deadline to enter is June 1, 2013.



Events

Upcoming Events

May 17-18, 2013

Tallahassee Writers Conference and Book Festival

Discovering Florida Authors

Four Points Sheraton - Downtown Tallahassee

[More Information](#)

June 1, 1:00-5:00 p.m.

Oh, The Places You'll Go!...In Publishing Your Children's Book

Workshop on Publishing and Marketing Children's Books

Flagler College

[More Information](#)



Frances Keiser has fifteen years' experience in the publishing industry, working in every facet of independent publishing. She is the owner and founder of Sagaponack Books, a micro publishing company established in 1999. Fran has authored two book series which have won six national awards, and she writes a weekly newspaper column.

For more info, click: [Sagaponack Books](#)



Jane R. Wood started her publishing company, Florida Kids Press, Inc, in 2007. She is the author of four award-winning juvenile fiction books. As a former teacher, newspaper reporter and television producer, Jane has a strong background in marketing, community relations, and education.

For more info, click: [Jane Wood Books](#)

Quick Links

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June 23, 6:00-9:00 p.m.

Niche Markets and Target Audiences for Authors

Class taught by Frances Keiser and Jane R.

University of North Florida, \$49

[More Information](#)

September 26-28, 2013

Florida Heritage Book Festival and Writers Conference

St. Augustine, Florida

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